

# Urban Dash

## A Race Through History



## Presented By:

UBC Commerce Community Program  
2012 Urban Dash Team

## On Behalf of:

Canuck Place Children's Hospice



# Table of Contents

---

Message from the Director	3
About Urban Dash 2012	4
About Canuck Place Children's Hospice	5
Benefits of Involvement	6
Contact Information	7



**SAUDER**  
School of Business



commerce  
undergraduate  
society

# A Message from the Director of Urban Dash

---

The Sauder School of Business Commerce Community Program is proud to host the Urban Dash event for its fifth consecutive year. Thank you for your interest and consideration in participating with us. Through the aid of your contribution, we hope to raise funds for Canuck Place, a local grassroots children's hospice in Vancouver.

This year the theme of Urban Dash is "A Race Through History". Our goal is to bring together business students, business professionals and members of our community to network in a friendly environment with a fun, competitive edge - all while supporting a non-profit organization. Please consider joining us in leaving a mark on our community as we theme this year's event around the historical marks made right here in Vancouver.

This is a great opportunity for your organization to show charity and community support while simultaneously building on networking and team building. Please take a few hours out of one Friday afternoon this year and support Urban Dash and the Commerce Community Program this March 9th, 2012. Let's make this event one to put down in the history books.

Sincerely,

Jennifer Koide

Director of Urban Dash



commerce community program  
more than just business



**SAUDER**  
School of Business



commerce  
undergraduate  
society

# About Urban Dash 2012

---

Urban Dash is hosting its fifth annual "Amazing Race" fundraiser. The theme of this year's event is "A Race Through History" where teams will navigate their way through downtown and complete several history themed challenges.



The money raised will be donated to Canuck Place, which is a hospital that provides care for children with life threatening illnesses.

Teams of five will compete for the title of Urban Dash champions and great prizes.



**Date:** Friday, March 9th 2012

**Time:** 2:00-5:30 PM

**Place:** Downtown Vancouver,  
Reception: Ceili's Irish Pub and  
Restaurant, 670 Smithe St. at  
Granville)

**Cost:** \$20 (All proceeds go to Canuck Place Children's Hospice)



**SAUDER**  
School of Business



commerce  
undergraduate  
society

# About Canuck Place

---

## History and Mandate

Canuck Place opened its doors in 1995 as the first free standing children's hospice in North America, and sixth in the world. Canuck Place provides a comprehensive continuum of care to over 400 children and teens with life-threatening illnesses and their families throughout British Columbia. Whether a life is measured in days, weeks, or months, children deserve the opportunity to learn, develop and grow. Canuck Place encourages each child to 'embrace life' and believes in enhancing the quality of whatever time a child may have left by empowering them to live fully and joyfully.

## Funding

Canuck Place relies on the generosity of individuals, corporations, and various organizations to raise approximately 80% of its operating funds, with the remaining 20% funded by the provincial government. Over 80 cents of every dollar donated goes directly to patient care which is available to families at no cost.



commerce community program  
more than just business



**SAUDER**  
School of Business



commerce  
undergraduate  
society

# Benefits of Involvement

---

## Community Involvement

- A great way to support Canuck Place Children's Hospice with a tax deductible donation (tax receipt available upon request)



## Networking Opportunities

- Personal way to interact and connect with students, faculty and other delegates
- Chance to mix and mingle with co-workers and delegates as well as other local businesses and organizations in a relaxed, fun atmosphere

## Team Building

- Focus on building communication, problem solving and strategic skills alongside creativity
- Complements existing teamwork development programs

## Great Prizes, Great Food

- Canuck Tickets up for grabs
- Buffet style reception and tasty drinks included with registration



commerce community program  
more than just business



**SAUDER**  
School of Business



commerce  
undergraduate  
society

# Contact Information

**Jennifer Koide, Director**

Email: [jennifer.koide@gmail.com](mailto:jennifer.koide@gmail.com)

Phone: (604) 366-1032

**Ben Copeland, VP Event Engagement**

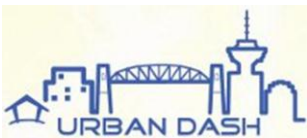
Email: [copelandben@hotmail.com](mailto:copelandben@hotmail.com)

Phone: (306) 378-7984

**Heidi Hargreaves, VP Event Engagement**

Email: [ha.hargreaves@gmail.com](mailto:ha.hargreaves@gmail.com)

Phone: (604) 368-0206



commerce community program  
more than just business



**SAUDER**  
School of Business



commerce  
undergraduate  
society